

TAYLA DE BEER

illustrator · animator · graphic designer

Hello! I'm a multidisciplinary creative with agency experience as a multimedia designer. Inspired by people & environmental sustainability, I am constantly problem-solving.

Previous Clients

GoDaddy, Xbox, NWU,
Penguin Random House, Oh Oat,
Paul's Homemade Ice Cream,
Woolworths Taste Magazine,
MarkLives.com

Experience

- Illustrator | **Freelance**, 2020-2022
- Multimedia Designer | **Clockwork**, 2019-2022
- Internship | **Blackbird Multimedia**, 2018
- Layout editor | **The Wapad newspaper**, 2017-2018

Education

- BA Graphic Design | **North West University**, 2019
- Advanced Digital Photography | **NWU Creativity centre**, 2017
- Golden Key International Honor Society | 2016

not to mention
constant Skillshare &
Youtube classes!

Skillset

Illustration, Animation, Graphic Design, Photography, Storyboarding

soft skills

- Effective communication both in-person & online
- Team player with an eagerness to collaborate
- Open-minded to both learning & teaching
- Adaptable both in style & concept

programs

- Illustrator, Photoshop, After Effects, Premiere Pro, InDesign, Procreate

Awards

Control Your Discount has won both an Assegai and a New Gen award, I helped develop the visual feedback experience while also crafting social content to promote the campaign.

Visit Xbox brought home a Cannes Lions and Assegai, where I created engaging social content highlighting participants' entries.



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